

ZIMBABWE'S NEWS AND INFORMATION PLATFORM

Zim Now

Advertising Rate Card & Formats

Reach readers across news, business, explainers, reviews, NDS2 Tracker, ZNyaya, diaspora and directories.

Display advertising

Format	Recommended size	Available placements
Leaderboard banner	970 × 90 px	Homepage and article top positions
Mobile banner	320 × 100 px	Mobile-specific banner placements
Sidebar rectangle	300 × 250 px	Homepage, category and article sidebars
In-feed native banner	Flexible responsive format	Homepage and category feeds

Sponsored opportunities

Native advertising

Sponsored stories and company profiles, clearly labelled for transparency.

Reviews sponsorship

Product category, comparison-table, review-page and submit-product sponsorships.

Directory sponsorship

Featured listings, category takeovers and province sponsorships.

Newsletter sponsorship

Brand visibility within the Zim Now Daily Brief and relevant audience editions.

ZNyaya placements

Premium sponsorship opportunities within the weekend magazine experience.

Social packages

Talk to our team about social and content amplification packages.

Campaign enquiries

Packages and rates are tailored to campaign objectives, audience, placement, duration and delivery requirements.

Email: sales@zimnow.co.zw **Phone:** +263 242 123 456

Submit an enquiry at zimnow.co.zw/advertise or contact the advertising desk for a current quotation.

Zim Now is operated by Mabwe Waves (Pvt) Ltd. All sponsorships are subject to availability and editorial disclosure requirements.